



SevenOne International: Phenomenal launch of Uri Geller's & Criss Angels "Phenomenon" in the USA

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- ProSieben launches talent show in January
- Israel's Keshet Broadcasting bought rights to NBC version

Munich, October 26, 2007. Just phenomenal! A total of 8.43m American viewers tuned into Uri Geller's and Criss Angel's new talent show last Wednesday on NBC. The show had a very successful launch, beating formats such as "Kid Nation" (CBS) or "America's Next Top Model" which usually dominate US-American primetime. SevenOne International holds the worldwide distribution rights of the format.

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Soon German TV audiences will be enjoying incredible phenomena and breathtaking performances on their domestic screens: Starting in January, ProSieben will be launching "The next Uri Geller – Unglaubliche Phänomene Live".

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SevenOne International coproduces "Phenomenon" with Granada America, Keshet Broadcasting and Kuperman Productions and markets the show internationally. The original format "The Successor: The Next Uri Geller" already aired in Israel with an average market share of 50 percent - the highest ever recorded in Israel's television history. Israel's Keshet Broadcasting also bought the rights to the US ready-made version.

Press release online:
www.sevenoneinternational.com

SevenOne International

SevenOne International is the worldwide programming distribution company of the ProSiebenSat.1 Group. With 24 commercial TV stations, 24 premium Pay TV channels and 22 radio networks the ProSiebenSat.1 Group is one of the largest and most successful pan-European broadcasting Groups. SevenOne International offers a comprehensive portfolio of TV events, mini-series, TV movies, telenovelas, prime-time series and mini series, magazines and entertainment formats. In addition, SevenOne International markets and co-finances programs from third parties. The company's headquarters are in Unterföhring, Munich, and the Managing Director is Jens Richter.