



SevenOne International sells “Mister Perfect” to France and Spain

Page 1

Cannes/Munich, April 1, 2009. SevenOne International, ProSiebenSat.1 Group’s worldwide programming sales company has assigned the rights of Sat.1’s entertainment show “Mister Perfect” in France and Spain to Banijay Entertainment. Only recently, the Paris based production company has enjoyed a successful airing of SevenOne International’s hit format “Beat the Host!”. The French version, “Qui peut battre Benjamin Castaldi?” aired on TF1 in November 2008.

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Jens Richter, Managing Director of SevenOne International: “With its convincing concept and its humorous note, ‘Mister Perfect’ offers huge entertainment value in any country. We are delighted to be working with Banijay Entertainment again and look forward to having French and Spanish viewers enjoy a fun-filled search for their favorite candidates.”

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Mister Perfect

The Sat.1 entertainment show “Mister Perfect” (produced by Werner Kimmig GmbH) puts male candidates to the test: A women-only studio audience join up with a jury of three celebrity females to search for the one and only man who deserves the title “Mister Perfect”. In each show, the male contestants have to prove in front of the jury and the studio audience that they are indeed God’s gift to women – and worthy of the show’s title.

Press release online:
www.sevenoneinternational.com

SevenOne International

SevenOne International is the international programming sales company of the ProSiebenSat.1 Group, one of the largest pan-European media corporations and owner of 26 free TV channels in 13 countries. SevenOne International offers an extensive portfolio of TV events, TV movies, telenovelas, prime-time series and miniseries, as well as magazine shows and light entertainment programs. It also markets and co-finances programming made by third-party providers. The company is headquartered in Munich.