

Press Release



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SevenOne International: S1NGLE to run on ORF1

Munich, October 6, 2009. The Dutch hit series S1NGLE will run in Austria next year. SevenOne International, the worldwide programming distribution company of the ProSiebenSat.1 Group, has sold the dramedy to ORF1. The successful TV series about the three girlfriends Stella, Fatima and Nienke, who stand side by side through the ups and downs of life and love, is produced by FourOne Media.

The series will be broadcast in Austria starting in the second quarter of 2010. The long running hit series "S1NGLE" gave the Dutch TV station Net 5 market shares of up to 150% above its average.

Dr. Andrea Bogad-Radatz, Senior Vice President Film and Series, ORF1: "We are delighted to have purchased S1NGLE, the European answer to 'Sex and the City,' from SevenOne International."

Jens Richter, Managing Director SevenOne International: "S1NGLE is an absolute hit series – and not only for women. After the success in the Netherlands, we are sure that S1NGLE will enchant Austrian audiences, too."

ORF

ORF1 broadcasts a 24-hour program, with a particular emphasis on movies and series. In 2008, the public-sector entity ORF captured a full-year market share of 41.9% (from age 12 onwards) with its two channels ORF 1 and ORF 2. The ORF Intendant is Dr. Alexander Wrabetz.

SevenOne International

SevenOne International is the worldwide programming sales company of the ProSiebenSat.1 Group, the second-largest broadcasting group in Europe, reaching more than 78 million TV households. Apart from its core business free TV, operating more than 20 Free TV stations in 12 countries, the Group is also active in a number of related industries.

Press contact:
Marie Fabiunke
ProSiebenSat.1 Media AG
Medienallee 7
D-85774 Unterföhring
Phone +49 (89) 95 07-1165
Fax +49 (89) 95 07-91165
E-mail:
Marie.Fabiunke@ProSiebenSat1.com

Contact SevenOne International:
Isabelle Fedyk
SevenOne International GmbH
Medienallee 7
D-85774 Unterföhring
Phone +49 (89) 95 07-2322
Fax +49 (89) 95 07-92322
E-mail:
Isabelle.Fedyk@SevenOneInternational.com

Press release online:
www.sevenoneinternational.com



SevenOne International offers an extensive portfolio of TV events, TV movies, telenovellas, prime-time series and mini-series, as well as magazine shows and entertainment formats. In addition, SevenOne International markets and co-finances the programs of third-party producers. The company's headquarters is located in Unterföhring, near Munich. The Managing Director is Jens Richter.

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