

Press Release



Page 1

SevenOne International: “The Successor – The next Uri Geller” to air on Greek broadcaster ANT1

Munich, October 13, 2009. At 9 p.m. on Saturday, October 24, the Greek version of “The Successor – The next Uri Geller” with world-famous mystifier Uri Geller is going to air live on ANT1. The Greek private network has picked up the rights to produce a local version of the international smash hit. The talent show is marketed worldwide by SevenOne International, the distribution company of ProSiebenSat.1.

“Ο διάδοχος του Uri Geller” (produced by ENA PRODUCTIONS) will be hosted by Christos Feredinos, one of the most popular and successful Greek TV presenters.

Jens Richter, Managing Director of SevenOne International: “We are delighted to partner once again with ANT1. It is a fantastic show with mesmerizing acts and mind-blowing performances and we are positive that Greek viewers will be spellbound!”

The Successor

“The Successor” is developed by Keshet Broadcasting, Kuperman Productions & Uri Geller and has been on air worldwide, including the US (NBC), Canada (CTV), Iceland (365), Turkey (Star TV), Hungary (TV 2), the Netherlands (SBS 6) and all over Latin America (A&E). The talent show premiered in 2007 internationally as “Phenomenon” on NBC. Originally, the format came from Israel, where the TV station Keshet earned an average market share of 50 percent with the search for Uri Geller’s successor in 2006 - the highest audience share of any TV show in the history of Israeli TV.

SevenOne International

SevenOne International is the worldwide programming sales company of the ProSiebenSat.1 Group, the second-largest broadcasting group in Europe, reaching more than 78 million TV households. Apart from its

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core business free TV, operating more than 20 Free TV stations in 12 countries, the Group is also active in a number of related industries.

Page 2 of 2

SevenOne International offers an extensive portfolio of TV events, TV movies, telenovelas, prime-time series and mini-series, as well as magazine shows and entertainment formats. In addition, SevenOne International markets and co-finances the programs of third-party producers. The company's headquarters is located in Unterföhring, near Munich. The Managing Director is Jens Richter.