

SevenOne International

BETTY WHITE'S OFF THEIR ROCKERS

Unscripted, uncensored and caught on camera.

Series

12 x 25'



NBC's special sneak preview made #1 in its time slot and scored NBC's highest viewership in this slot in 28 months.



Based on International Emmy Winner
"Benidorm Bastards"

Old folks prank young punks.

Comedy





Betty White's Off Their Rockers

American icon Betty White is hitting the streets as the ringleader of a fearless gang of white-haired seniors on a mission: to play the most hilarious pranks possible on an unsuspecting younger generation. It is payback time!

Orchestrated by Emmy Award winner Betty White, the pranks - and the jaw-dropping and priceless reactions they cause - are all caught on strategically placed hidden cameras. Normally, the old folks are the butt of the jokes, but in this show the disbelieving youths are on the receiving end!

Imagine the looks on a group of teenagers hanging out in the subway when some guy old enough to be their grandfather suddenly erupts in a rap or hip-hop improv! What about the colors those faces would turn when some senior citizen whispers racy tales of steamy sex in their ears?

Stumbling from one hilarious scene to the next in each half-hour episode, our spirited seniors stage verbal and non-verbal sketches resonating with sharp humor and youthful energy.





Betty White's Off Their Rockers

Best known for her role as Rose Nylund on the long-running NBC hit "The Golden Girls", Betty White has remained a beloved American legend for over 60 years, earning seven Emmy Awards and 20 Emmy Award Nominations.

NBC's special sneak preview of "Betty White's Off Their Rockers" on Jan 16th, 2012 made #1 in its time slot and scored NBC's highest viewership in this slot in 28 months. It is NBC's 2nd highest rated non-scripted show, and the 3rd highest half-hour series of the season, reaching a total 12.2 million households.

"Betty White's Off Their Rockers" is based on International Emmy Award and Rose d'Or winning comedy Benidorm Bastards.

Betty White's Off Their Rockers

Comedy

Series, Season I: 12 x 25'

Starring Betty White

Produced by Kinetic Content for NBC in association with SevenOne International

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