

Format



Relationship-based
Reality Show



Love Lab



Love Lab

6 singles + 2 hosts + 1 weekend = 1 couple!

Love Lab is a relationship-based reality format where two people find love in just one weekend. So why wait a lifetime to meet your ideal mate? Each week, six singles enter the Love Lab - a secluded, trendy loft. Guys and girls who have never met before, spend 48 hours away from the rest of the world, but right in front of the cameras... When the weekend is over, two lovers emerge, a couple!

Each weekend in the Love Lab, it's either the men or the women who put their suitors to the test. They check their emotional and physical qualities day and night. A quick-witted duo of hosts, who are committed singles in their own right are also there to add some spice. We get to watch it all as it plays out over three consecutive nights. When it's the girls who take the lead, two ladies set out to find their ideal man out of four potential mates. On the first night, the men go through a series of unique compatibility

tests and challenging tasks. The girls watch in a separate area of the loft and after closely examining the performance of the guys, send two of them packing. On the second night in the Love Lab the four meet for the first time - face to face. The girls continue to examine their two remaining suitors - up close and personal. Only one guy will make the cut. Now, with romance bubbling in the Love Lab, the threesome spends the entire night together. But at this stage, power changes hands and it's the guy who gets to choose... What exactly happened that night? Which of the ladies managed to work her magic and steal his heart? That will all be revealed at the end of the third and final episode, when the leading man picks the girl he desires most and has to tell the other that she will have to face yet another weekend alone... In the next three-episode installment, it's the guys who take control and put the girls to the test, when a new set of singles concocts love in the Love Lab.



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Produced by Keshet Formats & Kuperman Productions in association with SevenOne International

