



THIS GAME SHOW IS MUSIC TO EVERYONE'S EARS



Musical Game Show

All Together Now





All Together Now



Hit it! Turn up the volume with this smash prime time musical game show!

"All Together Now" is a quick-paced prime time musical game show that gets the whole family singing. Turn up the volume as contestants, celebrities, studio audience and home viewers all rack their brains to come up with the answers to music trivia questions. Rocking and rolling to past and present tunes has never been so much fun!



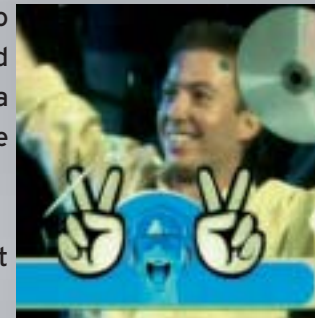
The show is hosted by a well-known TV celebrity and a music expert who lead two teams, men vs. women, through a maze of trivia on music and lyrics. Each team is made up of one contestant and two famous personalities who help the contestant stay ahead of the competition. The musical challenges and clues are varied, and the teams race against each other to score the most

points. But it's not over yet. Contestants are also called on to demonstrate their musical abilities (or inabilities...) and knowledge of lyrics and songs. What's more, each show offers a special surprise performance of one of the mystery songs by the singer who made it famous.

All this and more is what makes "All Together Now" so different from other music formats.

Interactive applications and merchandise opportunities include:

- o Karaoke DVD
- o Mobile games and ring-tones
- o iTV
- o Outdoor sing-along events



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Format

Produced by Keshet Formats in association with SevenOne International

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