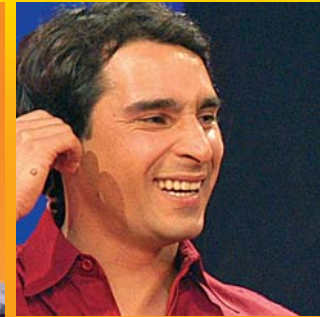


Format



Social-Reality Game Show

Stereotype





Stereotype



The comic deception of your social preconception!

“Stereotype” takes a close look at groups on opposite ends of the social spectrum, exposing the absurdities at both extremes. “Stereotype” makes us face the unpredictable stereotype question posed on each episode. This show will change your preconceived notions and will have you rolling with laughter.

Two groups face each other in reality-type short missions aiming to prove who's got it better in life? The celebrity host, joined by guest comedians, keeps the confrontation jumping and nothing is sacred.

The game is played in three stages:

KNOW YOURSELF: Examines how well contestants really know themselves.

KNOW YOUR ENEMY: Venturing into the unknown opponent's stomping grounds. The hidden camera uncovers how much contestants really know about the other side's lifestyle.

KNOW GO: After an in-studio mission, the points are tallied up and the surprise panel of judges decides which team has convinced them that it's got it better.

“Stereotype” pokes equal fun at both sides, testing what everyone knows about everyone else, including their preconceived notions... No stereotype is beyond its reach. The result is a non-stop entertainment show that treats our stereotypes with a healthy dose of humor.



Stereotype

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Produced by Keshet Formats in association with SevenOne International

