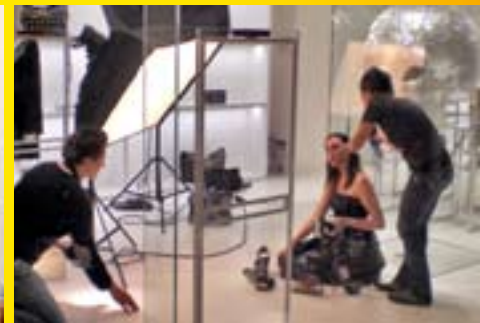




THE **M**ODELLOFT

Reality





The Model Loft

6 models - 1 loft!

6 models whose careers have already taken off spend 2 months living together in a luxury loft - with their every step captured on camera. From catwalk to kitchen, from their sexy photo shoots to doing housework to working with their personal trainer, their lives as models are revealed in full exposure. Our eyes will be on them - as well as their tough agent, who supervises the girls and arranges their bookings.

The biggest dream of a model is the breakthrough that will catapult them into an international career and see them grace the catwalks in New York, Paris and Milan. Of these 6 girls, the 1 who proves she has what it takes to be a model - and receives the most bookings - will get to move to a New Yorker model apartment.

But before she can think catwalks, the aspiring winner will be confronted with catfights. With 6 highly competitive and bitchy girls in 1 apartment, it will definitely be survival of the fittest...

All the girls will attend as many castings as possible, flaunting their skills with the hopes of getting booked frequently enough to pay for their loft. No job, no loft. Once a girl has to leave, a new candidate will take her place and finally get the chance to fulfill her dream of becoming an internationally renowned model.

How difficult is the daily routine of a model in reality? Is it actually all glamour and luxury? How does a model feel who has not had a booking in weeks? When 6 hopeful models share the same apartment, do they support each other's efforts? Or does the stress of competition create a rivalry that turns the loft into a battlefield?

Glamour, sweat and tears - a provocative and spicy look behind the catwalk!



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Format

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