



Sciencetainment Magazine



How It Works



How It Works

“How It Works” is an exceptional sciencetainment magazine that gives viewers a chance to finally understand how things function, including the most recent and incredible inventions, seemingly impossible construction projects and the most familiar objects in our daily lives.

Throughout the series, spectacular footage captures a huge range of fascinating methods and processes, from pimping Harley Davidson motorcycles to the creation of ice sculptures and even the testing of bulletproof vests. “How It Works” is sciencetainment to be enjoyed by everyone.

From the complex cogs and gears of a Swatch watch, to the steel girders of a skyscraper, the workings of a printing press or the assembly of a wind turbine’s giant rotor blades - each program

delivers intriguing insights and in-depth information on an amazingly varied selection of topics.

Each episode features exquisitely-filmed, behind the scenes visits to factories, laboratories and workshops, revealing processes and systems that the viewers never quite understood or took for granted.

At the end of each sequence, “Did You Know” captions present interesting and surprising tidbits of information on the featured topic.

Offering a unique opportunity to experience the most original modern ideas in practice, “How It Works” is a comprehensive, informative and entertaining look at how the world ticks and clicks.





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Season I + II

Sciencetainment Magazine, 40 x 25'

Produced by Bullseye TV Productions for National Geographic UK in association with SevenOne International

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