
Press Release



SevenOne International Sells “Funny Clips” to MTV Networks Germany

Munich, December 5, 2011. SevenOne International has sold the rights to the “Funny Clips” library to MTV Networks Germany. Airing on VIVA and Comedy Central, “Funny Clips” is a collection of over 3,000 home videos which have never been exploited internationally.

“What would life be without all those embarrassing but comical situations we all run into every once in a while?” comments Bodo Braun, Sales Director German-speaking Countries of SevenOne International. “People stumbling, falling, and encountering out-of-control animals — ‘Funny Clips’ captures these and many other hilarious moments.”

About SevenOne International

SevenOne International is the worldwide programming sales company of Red Arrow Entertainment Group, a ProSiebenSat.1 Group company. ProSiebenSat.1 is the second-largest broadcasting group in Europe, reaching more than 67 million TV households. SevenOne International offers an extensive portfolio of TV events, TV movies, telenovelas, prime-time series and mini-series, as well as magazine shows and entertainment formats. In addition, SevenOne International markets and co-finances the programs of third-party producers. The company is headquartered in Unterföhring, just outside of Munich.

MTV Networks Germany

With MTV and VIVA MTV Networks Germany gathers the leading Music Television Brands in Germany, Austria and Switzerland as well as Nickelodeon and Comedy Central, two worldwide successful entertainment brands under one umbrella. MTV Network’s in-house marketing company Viacom Brand Solutions stands for innovative 360° concepts around the needs of their customer and their brands – in every platform of the MTV Networks portfolio. The MTV Networks TV brands reach over 43 million German speaking households. Furthermore MTV Networks offers 11 pay-tv channels: MTV, MTV Brand New, MTV Hits, MTV Rocks, MTV Dance, MTV Music, VH1, VH1 Classic, Nicktoons and NICK Jr. as well as the HD program MTV Live HD. Since Mai 2011 MVT Networks also offers the reception of HD Simulcasts MTV HD, VIVA HD, Comedy Central HD and Nickelodeon HD.

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