
Press Release



SevenOne International sells “Galileo” to Estonia, Bulgaria and Lithuania

Munich, December 16, 2011. Germany’s leading sciencetainment TV format “Galileo” will premiere on Estonian major free TV channel Kanal 2 on December 16th after being a great success on the digital channel Kanal 12. Lithuanian BTV launched their local version in October. Bulgarian TV7 will also start airing “Galileo” in early 2012. “Galileo” continues to be a smash hit in Russia (CTC), Poland (TV4) and Serbia (PRVA), all three of which are currently producing new seasons.

Kanal 2 will start airing “Galileo” once a week additionally to the daily airings on Kanal 12. The Estonian version of “Galileo”, hosted by Tanel Talve regularly outperforms Kanal 12’s channel average by up to 333% and usually wins its slot among smaller digital channels.

Axel Böhm, Sales Director CEE / International Fiction Acquisition at SevenOne International: “Galileo’ is one of the most popular sciencetainment magazines worldwide and already a great success in many Central and Eastern European Countries. We are delighted that three more countries are airing in this great format.”

About Galileo

Debuting on German broadcaster ProSieben in 1998, “Galileo” is a first rate sciencetainment program that explains common, technical and scientific phenomena in an exciting, entertaining and understandable way. “Galileo” is adapted locally in over 30 countries, including Poland, Romania, Russia, Serbia, Spain and France.

About SevenOne International

SevenOne International is the worldwide programming sales company of Red Arrow Entertainment Group, a ProSiebenSat.1 Group company. ProSiebenSat.1 is the second-largest broadcasting group in Europe, reaching more than 67 million TV households. SevenOne International offers an extensive portfolio of TV events, TV movies, telenovelas, prime-time series and mini-series, as well as magazine shows and entertainment formats. In addition, SevenOne International markets and co-finances the programs of third-party producers. The company is headquartered in Unterföhring, just outside of Munich.

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