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REALITY

VARIETY GAME SHOW

DOCU CRIME

DOCUTAINMENT

GAME SHOW

CLIP SHOW

DATING SHOW

TALENT SHOW

SKETCH COMEDY SHOW

FAMILY ENTERTAINMENT

SPORTS EVENT

REAL LIFE



MIP TV



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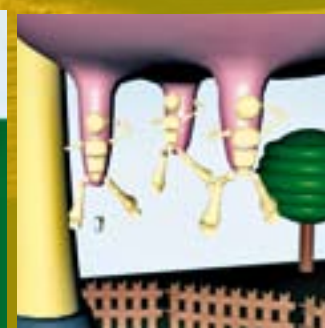
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Variety Game Show



Variety Game Show





Funny Farm

Old MacDonald never had this farm...

“Funny Farm” is an outrageous, fast-paced competition that sees 10 city slickers suddenly mired in a crazy series of farm-inspired challenges where they will compete for a cash prize.

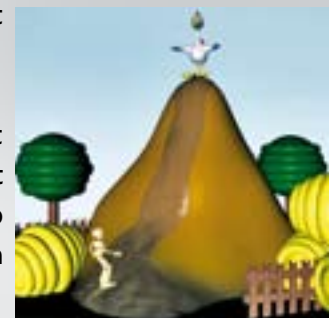
Like fish out of water, the 10 big-city contestants - who could barely tell the difference between a sheep and a goat - will leave their slick and urban lives behind in order to brave a larger-than-life farm designed to run them through mud, gigantic obstacles and motorized beasts.

“Funny Farm” consists of a series of rotating games involving regular farm themes - shearing sheep, harvesting fruit and milking cows - which are exploded into giant and wacky tasks involving mechanical bulls, electrified trees, and oversized udders. At the end, only 1 will finally stand triumphant!

Each episode begins with a spectacular game giving the audience a taste of what is to come: Either the contestants continually slip and fall face-first into the mud... or they rise to the challenges.

In the “Rooster Rescue”, they have to save the rooster from the dung heap; in “Shear Madness”, sheep riding is combined with sheep shearing. Then there are the “Horrible Hay Bale” and “The Apple Grapple” challenges, which are even more difficult than they sound! After each round, the candidate with the worst performance will be eliminated.

The final game - “The Shudder Udder” - pits the last 2 players against each other in a duel of hilarious proportions. Now, to the delight of the audience, comes the moment of truth - who can cling to their giant udder the longest? Whoever hangs on wins the cash and the glory!



Funny Farm

Variety Game Show

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Reality





CRAZY COMPETITION

Reality Show





Crazy Competition



For 2 villages it is all about honor and team spirit in this crazy competition in which 1 village wins all the glory and a cash prize... while the loser must accept the inglorious "Stone of Shame"!

Having been arch-rivals for years, 2 neighboring villages finally battle it out in 3 categories - "Action", "Fun" and "Crazy Cooking"! The host announces the rules and presides over the final showdown. Making sure that the rivalry stays fresh, 2 celebrities - the so-called village godfathers - tease and jeer their opponents while firing up the will to win within their own ranks. They also help the residents prepare for and perform their crazy tasks!



Up first is "Crazy Cooking": who can make the biggest pizza? Whose butcher can produce the largest sausage? The viewers watch all the preparations as each village tries to outdo the other. Whichever village wins the challenge is awarded 1 point.

Next is the "Fun" category, involving outrageous tasks such as who can roll a cheese downhill the fastest... And who can drink the most without having to use the bathroom? The winner of this competition is awarded 2 points!

Finally, it is all about "Action": who can catapult an entire car furthest through the air? Who will win the race with the fastest vehicle powered by a fire extinguisher? In this final game, the winning village receives 3 points. In case of a draw, the competitors must undertake a tie-breaking challenge overseen by the villages' 2 mayors.

The winning village receives € 10,000 and the glorious privilege of placing the ugly "Stone of Shame" in their opponent's village. For both, losing is not an option!



Crazy Competition

Reality Show

Format

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Reality





Culture Shock: Norway



Today, 5 million Americans boast their Norwegian ancestry. But most of them could not find Norway on a map and do not know anything about their culture, or the families that were left behind. Now, 10 Norwegian-Americans have the chance to reclaim their lost heritage.

“Culture Shock: Norway” gives 10 clueless contestants their first international plane ticket and drops them into the heart of Norway to complete a series of extreme cultural challenges. During the next 8 weeks our contestants will battle it out to prove their skill, courage and determination. They will have to eat smoked sheep’s head, night-swim for crabs, dog-sled across the frozen tundra - and much, much more. In the end, the winner will earn the right to call themselves a true Norwegian, as well as a big cash prize and a family reunion with Norwegian relatives they never knew existed.

At each new location, a Norwegian celebrity host, together with qualified locals, acts as both guide and judge, deciding who has the



style and determination to embrace all aspects of Norwegian culture. Each week our group is divided into 2 teams that compete against each other. The winning team enjoys a special prize and advances, while the losers compete against each other to stay in the running: 1 will be eliminated by the judges and return home to America. Each week 1 contestant is granted “Diplomatic Immunity”. This award is given to the traveller who is an ambassador for their home country showing kindness and good spirit, regardless of the difficulties thrown in their path. With “Diplomatic Immunity” they are safe from elimination in the next week’s competition.

In the final episode, the remaining contestants will have to use everything they have learned on their journey to win the grand prize: \$50,000 and a family reunion with their long-lost relatives in Norway! Remember, it does not matter whether you are from Germany, England, Scandinavia or Japan, because “Culture Shock” might be coming your way!



Culture Shock: Norway

Reality

Format

Produced by Monster Entertainment for TV Norge in association with Oxymorons and SevenOne International

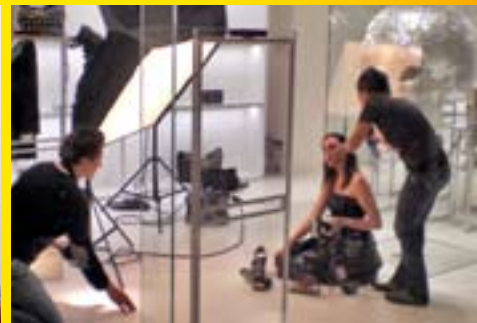
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THE **M**ODELLOFT

Reality





The Model Loft



6 models - 1 loft!

6 models whose careers have already taken off spend 2 months living together in a luxury loft - with their every step captured on camera. From catwalk to kitchen, from their sexy photo shoots to doing housework to working with their personal trainer, their lives as models are revealed in full exposure. Our eyes will be on them - as well as their tough agent, who supervises the girls and arranges their bookings.



The biggest dream of a model is the breakthrough that will catapult them into an international career and see them grace the catwalks in New York, Paris and Milan. Of these 6 girls, the 1 who proves she has what it takes to be a model - and receives the most bookings - will get to move to a New Yorker model apartment.

But before she can think catwalks, the aspiring winner will be confronted with catfights. With 6 highly competitive and bitchy girls in 1 apartment, it will definitely be survival of the fittest...

All the girls will attend as many castings as possible, flaunting their skills with the hopes of getting booked frequently enough to pay for their loft. No job, no loft. Once a girl has to leave, a new candidate will take her place and finally get the chance to fulfill her dream of becoming an internationally renowned model.

How difficult is the daily routine of a model in reality? Is it actually all glamour and luxury? How does a model feel who has not had a booking in weeks? When 6 hopeful models share the same apartment, do they support each other's efforts? Or does the stress of competition create a rivalry that turns the loft into a battlefield?

Glamour, sweat and tears - a provocative and spicy look behind the catwalk!



The Model Loft

Reality

Format

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Format



Reality





Love Bites



“The way to a woman’s heart is through her stomach!”

In “Love Bites”, 4 single men do their best to win their way into the heart of 1 lucky lady. Each day, armed only with their cooking talents and their charm, 1 of them attempts to seduce her with a 3-course menu. At the end of the week, the woman must decide who has wooed her with the best recipe for love.

In their own apartments, the men have to conjure up the 3-course meal. But there is a catch: not only do the men not know what their female dinner guest most enjoys eating; they must prepare the dishes completely on their own - no professional help is allowed! While the would-be suitors are sweating over hot stoves, their amused rivals are watching their efforts from the studio. They roar with laughter as their opponents make embarrassing mistakes, such as confusing Feta cheese for cream cheese, or serving an antipasti platter after the main meal!



But will cooking skills be enough to win a woman’s heart? Will she go for the guy with the stylish and chic apartment? Is she really going to choose the best cook, or just the most attractive man? In the end it boils down to the lady’s taste - and these charming guys, none of whom are master chefs - are putting all of their hearts into their cooking in the hopes of making her taste buds sing.

At the end of the week it is the woman’s turn to cook for the 4 gentlemen, eliminating 1 of them during each course. 1 lucky man remains, and the couple are then sent on a prize weekend - a romantic culinary getaway!

In this exciting format the situation can also be reversed, where it is 4 women who battle it out in the kitchen in the hope of cooking their way into the heart and mind of 1 single man.

“Love Bites” - the perfect combination of dining and dating!



Love Bites

Reality

Format

Developed by blue eyes Film & Television GmbH & Co. KG

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FISH ON THE CAKE

Reality





Fish on the Cake



There is something cooking...

Get to know your favorite celebrities on a personal level in the daily show "Fish on the Cake"!

Over the course of 1 week, 4 celebrities invite each other to their own homes for private dinner parties and proudly serve their self-made meals. Viewers see the celebrities in a completely new environment and discover sides to the celebrities they would never have guessed they had!



Each celebrity receives a set amount of money with which to prepare the promised feast, but still may use their own money in whatever ways they choose to best impress their guests. Each contestant is shown as they shop, cook and welcome the guests... and as they sit down to enjoy the meal! A professional cook keeps a sharp eye on the proceedings and provides helpful advice and comments. How do the celebrities live and how well do they cope with the stress? What will the professional cook have to say regarding

their culinary talents and the dinner's presentation? Can they entertain their guests? Are the celebrities likeable or are they horrible hosts? After the meal, the other contestants give their verdict: the quality of the food itself is rated between 1 and 6, as is a combination of the dining atmosphere, the congeniality of their host and their overall enjoyment of the evening - also rated between 1 and 6 points. At the end of the week the winner is crowned.

The focus of the show is not on the competition - it is about getting to know your favourite celebrity. There is also the option of expanding the format with the addition of a live finale that pits all of the entire season's winners against each other. Cooking in front of a studio audience, they compete for the honored title of "Best Celebrity Cook" by conjuring up a complete 3-course menu that is appraised by a jury.



"Fish on the Cake": get to know your favourite celebrities!

Fish on the Cake

Reality

Format

Developed by Paprika Latino Kft and MTM-SBS Televizio Zrt

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SevenOne International



Sketch Comedy Show



ladykracher



Sketch Comedy Show





Ladykracher



Winner of the “German Television Award”, the “German Comedy Award”, “FRAPA Scripted Format Award” and the “Rose d’Or”

“Ladykracher” is an outstanding sketch comedy show that portrays the everyday life of a metropolitan woman between mobile phone calls, declarations of love and children’s birthday parties. Funny, fast and original. In the bus or train, the cafeteria or classroom, on the talk show or the internet.



Whether depicting a shy and submissive wallflower or the overambitious, hyperactive businesswoman... the leading actress slips superbly into every role. You meet her as a typically dumb blond who is beaten by a chimp in an intelligence test, an arrogant, upper-class wife who has lost touch with reality or a loud-mouthed and domineering woman that insults everyone with her rude ways.

Far from steering clear of the standard female clichés, “Ladykracher” dives right in, satirically portraying a woman attempting to park, the stupidity of blondes or how a woman only has shopping on her mind. Hip, innovative and hilarious, the sketches consist of crazy situations in the everyday lives of women from all walks of life - from intellectually-challenged waitresses to proud mothers to comically frantic single women fighting manic-depression. Whether in her introductory stand-up or in one of the pre-recorded sketches, the lead actress shows her versatility. She is the woman with 200 faces, and she is supported by an excellent cast of comedians.

The every day situations are credible, but they always take an unexpected turn. Sometimes bizarre, sometimes hilarious, but always hitting just the right spot. In a woman’s life, nothing seems to work as expected!

“Ladykracher” - a joke-cracking firework of comedy!



Ladykracher

Sketch Comedy Show

Format

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SevenOne International



Talent Show



Talent Show



who rocks the party?

SEARCH FOR THE BEST COVER BAND





Who Rocks the Party?



They bring weddings to life and add fire to the wildest parties - for most of the cover bands making the circuit, it is all about having fun and playing music. Still, all share the dream of a major career breakthrough and the chance to perform on TV and at huge festivals for thousands of screaming fans. Here, finally, is their chance - the competition for the best cover band!

First, the bands have to face a jury consisting of 3 judges, all are industry professionals. From a large number of applications, they narrow the field down to the best 15 bands. These ambitious musicians then have the chance to prove that they are the best cover band in their country.

In each episode, the bands must endure a "Reality Check", in which they are only notified of their next gig 30 minutes before they must actually perform. Will they be up to the challenge? Will they have the nerves to overcome the intense pressure and successfully rock out an audience of 10,000 people?



Also, they have to pass the "Live Check" in every episode. Here, each band has a week's time to prepare a specially themed performance, such as "Rock Classics" or "Latest Hits" - and can only hope that they can bring the jury and the studio audience to their feet!

At the end of each show, the jury picks the 2 least-convincing bands and decides in the "Shoot Out" round which band is fated for instant elimination!

In the final show, the 3 remaining bands must prepare 3 medleys for 3 different musical themes, such as "Weddings", "City Party" or "Unplugged". After this difficult challenge 1 band is eliminated, while the last 2 hopeful groups go into a final and decisive "Shoot Out" round. The winners will support a famous band at a big live gig, as well as walk away with a cool € 10,000 in their pockets!



Who Rocks the Party?

Talent Show

Format

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