



## SevenOne International Sells “Clever!” to France

Page 1

- Knowledge show to debut this year on France 2

**Munich, September 24, 2008.** SevenOne International, the ProSiebenSat.1 Group’s worldwide programming sales company, has sold rights to the knowledge show “Clever!” (produced by Constantin Entertainment) in France. The Sat.1 show will debut in prime time under the title “Incroyables Expériences” on France 2 this year. Tania Young and well-known French TV personality Jamy Gourmaud will host the two hour show.

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Said Jens Richter, Managing Director of SevenOne International: “Clever!” is entertainment for the whole family. We’re very pleased to see the show making its debut in France. The concept of conveying science in an entertaining way has already attracted enthusiastic audiences worldwide. And in Jamy Gourmaud, France 2 has found a top-notch host who knows how to present scientific content with the necessary touch of fun.”

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SevenOne International has already sold “Clever!” to broadcasters in 20 countries all over the world, including Italy, Spain, Russia and Australia. Chinese station CCTV has taken over the German show and is airing it in a dubbed version.

Press release online:  
[www.sevenoneinternational.com](http://www.sevenoneinternational.com)

### **Clever!**

“Clever!” helps viewers get to know more about science in an entertaining way. Celebrities puzzle over the right answers to questions of everyday life. Then a well-known comedian shows up to demonstrate the phenomena with impressive outdoor and studio experiments. “Clever!” is entertainment for the whole family, and combines serious scientific knowledge with fun.

### **SevenOne International**

SevenOne International is the international programming sales company of the ProSiebenSat.1 Group, one of the largest pan-European media corporations, which owns 26 free TV channels and 24 pay TV channels in 13 countries. SevenOne International offers an



extensive portfolio of TV events, TV movies, telenovelas, prime-time series and miniseries, as well as magazine shows and light entertainment concepts. It also markets and co-finances programming made by third-party providers. It is headquartered in the Munich suburb of Unterföhring, and managed by Jens Richter.