



## SevenOne International sells ProSieben's science magazine "Galileo" to Russia

Page 1

**Munich, March 12, 2007.** Germany's leading "sciencertainment" magazine "Galileo" will air on Russian television on March 26, 2007. SevenOne International, the ProSiebenSat.1 Group's worldwide programming distribution company, has sold ProSieben's "Galileo" to the Berlin-based production company Victoria Production which produces the show for the Russian TV station CTC. For a start, Victoria Production has purchased 30 episodes and more than 300 editorial reports of the successful "Galileo" magazine.

Press contact:  
Stefanie Prinz  
ProSiebenSat.1 Media AG  
Medienallee 7  
D-85774 Unterföhring  
Phone +49 (89) 95 07-1199  
Fax+49 (89) 95 07-91199  
email:  
Stefanie.Prinz@ProSiebenSat1.com

Apart from minor changes in particular interviews, most of the German reports will go on the air in a dubbed but otherwise unaltered version. The TV studio design of the Russian version of "Galileo" follows the successful German concept and has been recreated by Victoria Production. The Russian program will also bear the same title. In early 2007, the first five episodes hosted by the Russian "Galileo" presenter Alexander Puschnoj were filmed in a ProSieben studio in Unterfoehring near Munich. From now on, the program will be produced in Moscow. SevenOne International has already sold the program to TV stations in Italy, Belgium, the Czech Republic, Poland, Thailand and China.

Contact:  
Isabelle Fedyk  
SevenOne International GmbH  
Medienallee 7  
D-85774 Unterföhring  
Phone +49 (89) 95 07-2322  
Fax+49 (89) 95 07-92322  
email:  
Isabelle.Fedyk@  
SevenInternational.com

Press release online:  
[www.sevenoneinternational.com](http://www.sevenoneinternational.com)

Said Jens Richter, Managing Director of SevenOne International: "First-rate "sciencertainment" programs like 'Galileo' are in high demand internationally. 'Galileo' explains common, technical, and scientific phenomena in an exciting, entertaining, and understandable way. Its concept has been popular not only in Germany but also worldwide. Having "Galileo" air on the Russian station CTC is yet another success for the program and for SevenOne International."

Said Konstantin Panovko, Managing Director of Victoria Production: "'Galileo' has been running on German television with great success for almost nine years. We believe that the show knows how to keep its audience entertained – by continuously presenting exciting issues and fascinating film footage. People just want to know how the world around them works, no matter if they are German or Russian. And 'Galileo' explains a great deal. That's why we're convinced that the show will be equally successful in Russia."



### **SevenOne International**

SevenOne International is the worldwide programming marketing company of the ProSiebenSat.1 Group. Founded in 2004 and headed by Jens Richter, the company markets productions from Sat.1, ProSieben, kabel eins and N24 in international markets, and also acts as a service provider for third parties. SevenOne International offers an extensive portfolio that currently includes some 1200 hours of programming. SevenOne International is headquartered in the Munich suburb of Unterfoehring.

Page 2 of 2

### **Victoria Production**

Victoria Production is the first German-Russian Production Company. It was founded in 2004 and is headed by Konstantin Panovko. Victoria Production is headquartered in Berlin.