



SevenOne International sells German telenovela to Italy

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Munich, April 12, 2007. SevenOne International, the ProSiebenSat.1 Group's worldwide programming sales company, has sold Sat.1's telenovela "Love is in the Air" to Italian TV station Canale 5. The show will run Mondays through Fridays at 4.15 pm starting April 16, 2007 under the Italian title "Cuori tra le nuvole," or "Hearts in the Clouds." Canale 5, a Mediaset Company, has bought all 123 episodes of the telenovela, and will be showing a dubbed version of the German production.

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Says Jens Richter, Managing Director of SevenOne International: "Love is in the Air' is the second ProSiebenSat.1 Group telenovela to make an international debut this year. 'That's Life' has been running in France since the beginning of the year, with sensational audience shares of up to 52.9 percent. We hope 'Love is in the Air' will meet with an equally enthusiastic response on Canale 5."

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"Love is in the Air"

Nelly's wedding falls apart when her fiancé cheats on her with her best friend shortly before the ceremony. So she throws over her old life and heads for Berlin. There she gets a job as a flight attendant and meets three men in succession, all of whom somehow seem perfect – but which one is really Mr. Right?

Press release online:
www.sevenoneinternational.com

SevenOne International

SevenOne International is the worldwide programming marketing company of the ProSiebenSat.1 Group. Headed by Jens Richter, the company markets productions from Sat.1, ProSieben, kabel eins and N24 in international markets, and also acts as a service provider for third parties. SevenOne International offers an extensive portfolio of fiction of all genres, magazines and entertainment formats. SevenOne International is headquartered in the Munich suburb of Unterföhring.